

# RWE真实世界

## RWE is demonstrating growing importance in China

### RWD data source in China:

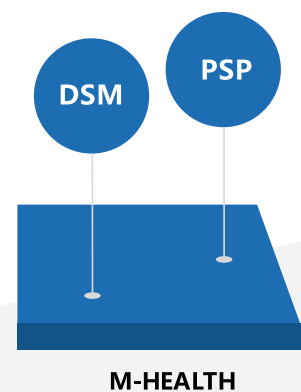
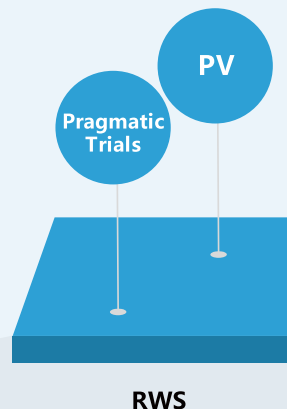
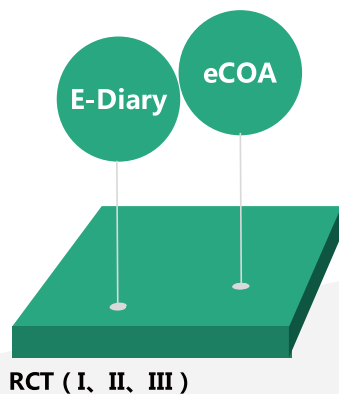
- Health Information System (HIS, similar to EMR/HER)
- Medical Insurance System
- Patient Registry
- CASSA (National Drug
- Cohort Data Base (Established or in the building)
- Disease Subgroup Database
- Death Registration Database
- Electronic Device Data
- Other Database

RWE

RWE can be used to support clinical development and regulation decision

- Rare disease treatment drugs
- Label Indication modification and combo use
- Drug reassessment after launch
- Clinical development for in-hospital Chinese medicine
- To guide protocol design for clinical research
- More precise target patient population

## eCOA ePRO Application Scenario



## ePConnect™ – Drug Safety Monitoring Solution based on ePRO

ePConnect™ ( based on eCOA/ePRO) is an APP based solution to record patient reported outcomes including medication adherence, pain scaling, AE reporting, HRQL in a subjective reporting manner, with multiple advantages of consistency, instant, continuous, standard and accuracy. With it significantly improving cost-effectiveness and delivering extra value, has been wildly adopted in clinical trial, post-launch studies and many other digital health applicable scenarios, and becoming a highly effective mobile ePRO solution.



### AE reporting

AE reporting with standard format complying with local regulation

### Patient report outcomes

Use questionnaire and instrument to collect PRO data in an instant and consistent manner

### Medication Management

Record patient adherence status followed up with reminder for intake and refill.

### Personalized Messaging

Based on baseline and individual status to push personalized reminder and information

## Data Collection Standard and Assured Security

ePConnect™ with its cloud technology, provide connection to every patients to capture PRO data securely and meanwhile meeting the highest industrial standards:

### High level data security standard



- FDA Title 21 CFR Pat 11 & CDISC standard
- Clinical Trial Level Patient Privacy protection
- detailed role hierarchy supporting mutiple sites deployment

### Built-in customized data visualized engine

### Personalized message push and convenient patient outreach

### One button language switch tailoring MNC customer needs

### Visualized dashboard for easier view and efficient project management



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